

KEY FACTS

INDUSTRY:

Food & Beverage:
Sauces, Dressings

PRODUCT SUBSTRATE:

Brown Corrugate

SOLUTION:

ProSeries 384 Printhead
Marksman Elite Controller

APPLICATION SPECS:

1 Shifts, 5 days per week
1 production lines printing alpha numeric and barcode at speeds up to 24 cases/minute.

MESSAGE CONTENT:

Product Description, expiration date, case code , case ID number and a barcode on two sides of the box.



KEY PRODUCT BENEFITS

ProSeries 384 Printhead

- Prints barcodes, logos graphics and text
- Stainless Steel ink path
- Automatic Priming System

Marksman Elite Controller

- Industry Leading 17" touchscreen with built in on-screen keyboard
- Windows 7 Embedded Software
- Controls up to 4 printheads on 2 production lines

BACKGROUND

The customer needed to implement a case coding system that allowed for printing on two sides of a case with alphanumeric data and a barcode. The customer was utilizing an old inkjet system that could only print a limited amount of lines and had no barcode printing capabilities.

FOXJET ADVANTAGE

By installing a system of dual ProSeries 384 high resolution printheads capable of printing up to 2" of text, barcodes and graphics and utilizing the Marksman Elite controller with Windows based software the customer was able to meet the requirements of their largest customer. Another feature of the printing system that allows for easy change-over is its use of the Elite's LCD color touch screen that operates on a Windows platform, which almost anyone familiar with a PC can jump in and master the system.